



DRCF AI and Digital Hub
Application Form

Please note, all applications must be submitted via the [online application form](#), this document is for visibility only.

Your responses in the application will be reviewed to determine whether we can provide informal advice. Please respond to the application questions thoroughly and in enough detail to ensure the AI and Digital Hub team can effectively understand and respond to your query.

Background

Name of your organisation*	
Is your organisation registered with Companies House?*	
<i>This is not an eligibility requirement.</i>	
Companies House number*	
Registered office address*	
Organisation website	
Name and role of the person filling the form*	
Email address*	
Additional contact details (eg. Telephone number, postal address)	
Please specify the size of your organisation*	Non-employer (0 employees) Micro (1-9 employees) Small (10-49 employees) Medium (50-249 employees) Large (250+ employees)
What is the approximate range of your organisation's annual turnover?*	No turnover Up to £85,000 £85,000 to £500,000 £500,000 to £1,999,999 £2 million to £4,999,999 £5 million to £9,999,999 £10 million to £49,999,999 Over £50 million Don't know/prefer not to say

<p>Define your business model and intended target market*</p> <p><i>For example: B2B, B2C</i></p>	
<p>Specify the area you currently operate in or intend to operate in*</p> <p><i>For example: marketing, payment systems</i></p>	
<p>Who do you see as your main competitors? Please name up to three in your target area*</p>	
<p>What stage is your innovation at?*</p>	<p>R&D</p> <p>Development</p> <p>Pre-Launch</p> <p>Launched</p>
<p>How far away is the launch of your innovation?*</p>	<p>0-6 months</p> <p>6-12 months</p> <p>12 months+</p> <p>Not known</p>
<p>Is the product, service or business model which is the subject of your query in scope of any past, live or planned dispute with another party and/or complaint to or examination by a UK or an overseas regulator and/or a UK or an overseas public authority?</p>	<p>Yes/No</p>
<p>Please provide details of the dispute, complaint or examination.</p>	

Eligibility Criteria and Query

<p>Explain how the product, service or business model of your query is digital and/or uses AI*</p>	
<p>Explain how the product, service or business model of your query is innovative*</p> <p><i>Your application should clearly demonstrate how your product, service or business model is new or adapted and/or is a novel or transformative approach within your market.</i></p>	



AI and Digital Hub



<p>Explain how the product, service or business model of your query could benefit one or more of the following: consumers, businesses and the UK economy*</p>	
<p>Explain how the product, service or business model of your query falls within the scope of at least two of the four DRCF regulators' remits*</p>	
<p>Describe the challenge you are experiencing and the impact of your innovation – please provide the context (and any information) you think will help the DRCF understand and answer the query you have about your innovation*</p>	
<p>What is your specific cross-regulatory query?*</p>	
<p>Have you searched the relevant regulators website for help?*</p>	<p>Yes/No</p>
<p>Have you previously sought legal advice on this query?*</p>	<p>Yes/No</p>
<p>How did you hear about the AI and Digital Hub?*</p>	<p>DRCF website News reporting Word of mouth Social media Other [If other, please specify]</p>